

ANDREW LALONDE

DIGITAL DISPLAY SPECIALIST, CREATIVE MEDIA PRODUCER

Location
Edmonton, AB

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ABOUT ME

Hello! I'm Andrew Lalonde, a specialist in live sport production and digital displays. Backed with 14+ years of diverse live event experience, I have been part of all stages of production from imagining, creation and execution of world class productions. Well-versed in numerous software solutions including Ross XPression, Pandoras Box, Imagine Infocaster with a CG operator/content creator background has given me a unique higher level view of operations and workflow.



WORK EXPERIENCE

OILERS ENTERTAINMENT GROUP

Digital Display Specialist, Oct 2016 - Present

Overseeing the progression, integration and execution of the IPTV, Video Production Control Room (VPCR) and the unique "spectacular" digital displays within Rogers Place and Ice District. Part of the OEG leadership group that is responsible for developing, managing and operating the VPCR.

LalondeMedia

Owner/Operator, Feb 2009 - Present

My personal freelance corporate identity. Lalonde Media specializes in creating video promotional material, instructional videos, motion graphics, creative editing and branding design projects. I would also handle all the business paperwork, invoicing and company branding.

AQUILA PRODUCTIONS

CG Operator & Graphic Design Contractor, Jan 2007 - Sept 2016

Produced various static and animated graphics for all digital displays within Rexall Place & Rogers Place. Lead designer/operator for the overall look and feel of the live events produced out of the control room.



EDUCATION

NORTHERN ALBERTA INSTITUTE of TECHNOLOGY

Edmonton, Canada, 2005 - 2007
Honours, Digital and Interactive Media Design Diploma

ARCHBISHOP O'LEARY CATHOLIC HIGH SCHOOL

Edmonton, Canada, 2002 - 2005
Honours, High School Diploma



LIVE PRODUCTION SKILLS

Live Events	●	●	●	●	●	●	●	○	○
Sports	●	●	●	●	●	●	○	○	○
Project Management	●	●	●	●	●	●	●	○	○
Problem Solving	●	●	●	●	●	●	●	○	○
Calm Under Pressure	●	●	●	●	●	●	○	○	○
Commitment	●	●	●	●	●	●	●	○	○
Video Production	●	●	●	●	○	○	○	○	○
Motion Graphics	●	●	●	●	●	○	○	○	○



PERSONAL SKILLS

Organization	●	●	●	●	●	●	●	○	○
Creativity	●	●	●	●	●	●	○	○	○
Presentation Skills	●	●	●	●	●	○	○	○	○
Communication	●	●	●	●	●	●	○	○	○
Teamwork	●	●	●	●	●	○	○	○	○



CONTROL ROOM SYSTEMS KNOWLEDGE

CG Systems	●	●	●	●	●	●	●	○	○
Switcher	●	●	●	○	○	○	○	○	○
Video Playback	●	●	●	●	●	●	●	○	○
IPTV	●	●	●	●	●	○	○	○	○
Ross Dashboard	●	●	●	●	●	●	○	○	○
VTR (Replays)	●	●	○	○	○	○	○	○	○



AWARDS

BEST OVERALL VIDEO DISPLAY WINNER - HOCKEY

IDEA Golden Matrix Awards, July 2019

BEST OVERALL VIDEO DISPLAY WINNER - ALL SPORTS

IDEA Golden Matrix Awards, July 2018



HOBBIES AND ACTIVITIES



Fitness



Travelling



Slo-Pitch



Photography



Video Games



Movies